

HEY, I'M LUCY!

LET'S CREATE TOGETHER

WHO AM I?

An enthusiastic and detail-oriented designer with 9 years of experience creating bespoke and licensed products across beauty and gifting categories. I blend strong technical skill with a genuine love for detail, transforming concepts into considered, commercially successful products. Known for my collaborative, solutions-focused approach, I work closely with product developers, and suppliers to deliver on-brand, compliant, production-ready artwork with confidence and accuracy.

PROFESSIONAL EXPERIENCE

SENIOR ARTWORKER

Corsair Toiletries | St Albans | 2024 - 2026

Collaborating with design and product development teams to create accurate, print-ready artworks across beauty and gifting categories for major UK and global retailers.

- Manage critical paths across multiple project simultaneously ensuring deadlines align with the wider NPD team, Compliance and Creative Director.
 - Liaise with internal teams and external stakeholders to coordinate artwork production processes, resolve any issues, and ensure smooth project execution.
 - Brand compliance: ensure all artwork aligns with specific brand guidelines and restrictions ensuring consistency across product ranges.
 - Quality Control: Conduct thorough quality checks on all artwork to ensure accuracy, consistency, and adherence to specifications before final production or publication.
- Packaging prototyping & mockup: create high-quality product mockups for client meetings.

CREATIVE DESIGNER

Design Group | Newport Pagnell | 2019 - 2024

Working as part of a team that specialises in researching, designing, sourcing and distributing both licensed and bespoke food and non-food gifts to many major high street retailers.

- Support the execution of multiple creative projects from concept to delivery.
- Communicate with other teams and stakeholders including licensor's.
- Trend research (WGSN, Trend Bible & Trade Shows).
- Follow and implement brand restrictions and style guides.
- Create concept visuals.
- Cutter guide amendments.
- Produce high quality print ready artworks.
- Packaging prototyping and mock ups.
- Photo retouching.

PRODUCT & GRAPHIC DESIGNER

The Gift Scholars | Stratford-upon-Avon | 2019 (Jan-Nov)

Designing bespoke textiles, giftware and other merchandise from initial concept to production for major sports teams, theme parks and other brands including, Tottenham Hotspur, Blackpool Pleasure Beach and Rainforest Cafe.

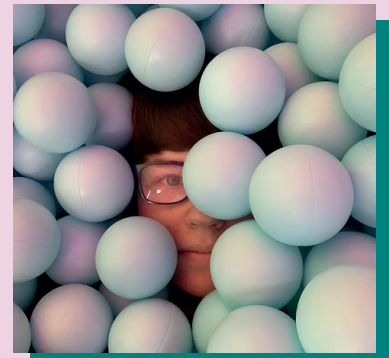
- Concept generation.
- Create marketing material to support product sales.
- Ensure designs adhere to strict brand guidelines.
- Create concept visuals.
- Create technical specifications to ensure high level of production accuracy.

GRAPHIC DESIGNER

MJS Group | Luton | 2017 - 2018

Responsible for producing and updating user manuals and product leaflets, preparing and approving artwork for silk-screening and user interface decals.

- Producing and updating user manuals and product range leaflets.
- Preparing and approving artwork to be used for silk-screening.
- Designing interface decals for medical pump unit, focusing on usability.
- Creating illustrations and diagrams to support manufacture instructions.



GET IN TOUCH

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SKILLS

Adobe Creative Suite, print-ready artwork creation, brand guardianship & styleguide enforcement, licensed approval management, cross-functional collaboration with internal & external stakeholders, cutterguide interpretation, multi-project and deadline management, quality control & proof checking, clear communicator.

ACHIEVEMENTS

B&LLA Licensing Awards

Best brand licensed health and beauty product or range - Eve Well Slept

In transit exhibition, Nagoya

One of six students selected to represent the University of Hertfordshire Creative Arts Department at the In Transit exhibition in Nagoya, Japan.

EDUCATION

University of Hertfordshire

BA Hons Product Design

INTERESTS

Country music lover, world traveller, bbq and outdoor cooking enthusiast, cold water swimmer, proud chicken and mini pig mama.